

Milos Belcevic (MBL)

Senior Product Manager

hi@mbelcevic.me | +38163448335
mbelcevic.me | linkedin.com/in/mbelcevic

interactive cv

Senior product management expert with over a decade of experience driving the development, launch, and scaling of innovative solutions for organizations ranging from an MIT spinoff to S&P 500 corporations. Professional experience includes leading product initiatives involving APIs, microservices migration, hardware experimentation, and operational process improvement. Currently pursuing a PhD in Operations Research, focusing on decision support systems and multi-criteria decision-making in product development and backlog prioritization, connecting scientific methods with industry practice. Holds 2 master's degrees: in engineering management, and in marketing and communication. Published author, mentor, and recognized international speaker at TEDx and over 20 conferences across 8 countries.

PROFESSIONAL EXPERIENCE

TOPTAL — **Senior Product Expert** | April 2022 – present

#1 Most reliable professional services company in the US (Newsweek), less than 3% acceptance rate

• Drove product strategy and execution for over 6 ventures across HealthTech, EdTech, Logistics, Life Sciences, and FinTech; accumulating 2,500+ billable hours with strong client retention

• Delivered product roadmaps and business-model validation across client engagements, with more than 2,500 billable hours

REWARDFUL — **Senior Product Manager** (interim) | Mar 2026 – Sep 2026

Leading tool for affiliate marketing management, part of saas group, SaaS startup portfolio company

• Planned and initiated a staged business-model transition from an affiliate-management tool toward a network- powered marketplace

• Assessed, documented, and improved product and development processes. Completed the interim assignment and handed over to the returning PM with detailed documentation

URBAN SPORTS CLUB — **Staff Product Manager** (interim) | Sep 2025 – Jan 2026

Leading fitness and wellness platform with millions of members and over 10k partners in 7 countries

• Lead a strategic multi-phase initiative for improving reliability, error rate, scalability, and feature lead-time by isolating failure domains via monolith-to-microservices migration

• Surfaced and initiated new product opportunities during a 5-month interim leadership period, transitioning the team from maintenance to high-impact delivery, driving measurable user value

FELDSPAR

Deep tech startup building AI-powered hardware for athletic performance optimization

Fractional Head of Product | Sep 2024 – Sep 2025

• Managed three hardware development streams with external vendors, coordinating delivery against time and budget constraints, aligning with internal data science and SD team

Product and Operations Lead | Apr 2024 – Sep 2024

• Established standard operating procedures with an approximately 30% reduction in workflow cycle times. Led experimentation phases to validate technical assumptions and de-risk

CLARIVATE — **Senior Product Manager, API** | Jun 2022 – Apr 2024

Leading global provider of enriched data, insights & analytics, and expert services

• Owned API strategy and execution, culminating in a successful Early Adopter Program; rapidly promoted from PO to Senior PM (within 6 months) for exceptional leadership and delivery

• Ensured reliability for high-volume endpoints (millions of calls/mo) by coordinating requirements across 5+ tech teams

VARIOUS CLIENTS — **Product Management Consultant** | Aug 2019 – Jun 2022

Product Management expert for numerous organizations in B2B and B2C. Over 3000 billable hours

Selected projects:

• **Crowdbotics (Technical PM)**: Led end-to-end delivery of custom web/mobile applications, managing technical specs, API integrations, and agile sprints (18 months)

• **Nanoramic® Laboratories (Product Owner)**: Directed 0-to-1 discovery, system design, and delivery of a custom in-house ERP solution for this MIT-spinoff deep tech startup (6 months)

• **Kampster (Lead PM)**: Directed full platform redesign and AI-feature discovery and strategy, mapping key user flows, and enhancing user experience for a user base of 450,000+ (3 months)

OPINODO — **Chief Operations Officer** | Feb 2017 – Aug 2019

Marketing technology startup with 500k+ users across membership and online survey platforms

• Led product and business-model initiatives, survey-partner integration, and expansion into over ten countries

• Built and led a distributed team of 7 staff and 15 freelancers, establishing operational workflows

VARIOUS CLIENTS – **(Product) Marketing Consultant** | May 2015 – Feb 2017

RESEARCH AND EDUCATION

Doctoral Research — Operations Research and Management Science | Nov 2024 – current

Faculty of Organizational Sciences, Belgrade University

• *Research focus: Multi-Criteria Decision Making (MCDM); Investigating hybrid prioritization methods combining fuzzy systems and AI to connect academic decision models with practical product management needs*

MSc in Engineering Management | 2017 – 2019 (GPA 9.75/10)

Singidunum University, Belgrade, Serbia

• *Master's thesis: Innovation and challenges in startup entrepreneurship*

MSc in Marketing and Communication | 2016 – 2017 (GPA 25.6/30)

Singidunum University, Belgrade, Serbia

• *Master's project: Letgo - Marketing & Communications Plan: Communication & Marketing challenges for the world's fastest-growing mobile marketplace for secondhand goods*

BA at Belgrade University, Serbia | 2011 – 2016 (GPA 8.12/10)

TECHNICAL SKILLS

Research: SLR (PRISMA 2020), SMS (Petersen et al. 2015), interviews, surveys, usability testing

Programming, data analysis & querying: Python (intermediate), SQL (intermediate)

AI-assisted engineering & analysis: Rapid prototyping, coding, testing, workflow automation, and data analysis (Claude Code, Claude Design, Codex, Zapier, n8n, Lovable)

APIs & observability: API specification and analytics, application monitoring, and LLM observability (Postman, Datadog, Langfuse, OpenAPI, Swagger, Sentry)

Systems modelling & documentation: UML diagrams, business process mapping, user story mapping, technical requirements, and technical writing (Lucidchart, Figma, Miro...)

COURSEWORK

Certified Product Innovation Prof. Spark Engine, Jun 2026

Certified Agile Leader 1 (CAL1), Scrum Alliance, Apr 2024

Lean Agile Visual Management, Modus Institute, Nov 2023

Senior Product Manager, Product School, Aug 2022

Certified Scrum Professional®, Scrum Alliance, Sep 2020

Certified Kanban Professional, Kanban University, Dec 2020

Certified ScrumMaster®, Scrum Alliance, Apr 2018

MEMBERSHIPS

Institute for Operations Research and the Management Sciences (INFORMS)

Product Development and Management Association (PDMA)

Academy of Management (AOM)

Agile Alliance